

SOCIAL MEDIA MANAGEMENT

We'll evaluate your current social media platform and identify strengths and weaknesses. Our team will then work with you to work through deficiencies and improve your online presence. If your small business has yet to establish social media accounts, we'll walk you through how to create the accounts and the reasons for doing so.



Local Setup of Facebook & Twitter



If your business exists in a physical location, we'll set up a Google My Business profile. This allows you to provide current information about your company to your customers, such as your hours of operation.

Powerful Blog Posts



Citations are an integral component when it comes to boosting your local authority. We'll work with you to build quality, consistent local citations to help you increase your online presence and reach.

Monthly Social Media Marketing



Businesses benefit most when they produce content consistently. We'll help you deliver monthly content, typically in the forms of newsletters, blogs, or articles. Info in these releases will provide value to your customers.

Analytics For All Social Media



Profile backlinks are an off-page SEO technique that our team utilizes. We'll backlink and add your information to social media sites and other profiles to help drive visitors to your website