



# ROI Calculator

Return on Investment... Is It Worth It?

Package:	_____	Customer Yearly Value	\$ _____
Monthly Cost	\$ _____	New customers needed	# _____ Number of new customers per month to break even
Multiply x 3	(to compensate for overhead)		
Break Even	\$ _____ How much revenue you need to break even	Local search volume	# _____ How many people near you who search for businesses like yours



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